

# PROGRAMMA SVOLTO DI INGLESE a.s. 2022/ 2023

## Classe 4CT

INSEGNANTE	ANNA MARIA MULLIRI
MATERIA:	LINGUA E CULTURA STRANIERA – INGLESE
ORE SETTIMANALI	3
TESTI IN USO	<ul style="list-style-type: none"><li>• <i>D. Montanari-R.A.Rizzo "Travel &amp; Tourism Expert"</i> <i>Pearson Longman;</i></li></ul>
NODI CONCETTUALI E ATTIVITA' SVOLTE	<ul style="list-style-type: none"><li>• <b>Revision Check: Use of English</b><ul style="list-style-type: none"><li>○ <b>Comparatives and superlatives</b></li><li>○ <b>Simple Present of to be</b> (affirmative, negative, interrogative)</li><li>○ <b>Simple Present of to have got</b> (affirmative, negative, interrogative)</li><li>○ <b>Simple Past of to be</b> (affirmative, negative, interrogative)</li><li>○ <b>Simple Past of ordinary verbs</b> (affirmative, negative, interrogative)</li><li>○ <b>Present Perfect of ordinary verbs</b> (affirmative, negative, interrogative)</li><li>○ <b>Since/for; already, just, still, yet;</b></li><li>○ <b>Past Continuous of ordinary verbs</b> (affirmative, negative, interrogative)</li></ul></li></ul> <p><b>WRITING FOLDER CORRESPONDENCE</b></p> <ul style="list-style-type: none"><li>○ <b>Formal and informal communication</b></li><li>○ <b>Business Letters: Layout; Parts of the letter</b></li><li>○ <b>Enquiry; Reply</b></li></ul> <p><b>MARKETING AND ADVERTISING</b></p> <ul style="list-style-type: none"><li>• <b>What is Marketing?</b></li><li>• <b>Market Segmentation</b></li><li>• <b>Market Research</b></li><li>• <b>The 4 Ps</b></li><li>• <b>SWOT Analysis</b></li></ul> <p><b>WORKING IN TOURISM</b></p> <ul style="list-style-type: none"><li>• <b>"Working as a guide</b></li><li>• <b>Working in a Tourism Information Centre</b></li><li>• <b>Working in a travel agency</b></li><li>• <b>Working in a Hotel</b></li><li>• <b>Working in a resort</b></li></ul>

	<ul style="list-style-type: none"> <li>• Working for an airline</li> <li>• Working for a cruise company</li> <li>• Working in Marketing</li> <li>• Working as an event planner</li> </ul> <p><b>ACCOMMODATION</b></p> <ul style="list-style-type: none"> <li>• Types of Accommodation</li> <li>• Advantages and Disadvantages</li> <li>• Presenting accommodation</li> </ul> <p><b>COMPETENCES</b></p> <p>Reading and writing descriptive texts for Accommodation</p> <p>Asking and giving for directions p. 156-157</p> <p>Guiding a Tour p. 158-159</p> <p>Describing a monument (Dispense)</p> <p><b>EDUCAZIONE CIVICA</b></p> <ul style="list-style-type: none"> <li>• Forms of Government in the UK</li> <li>• Sustainable Behaviours</li> <li>• An archaeological resource</li> <li>• A cultural and historic resource: museums/historical sites</li> </ul>
<p>Quartu S.Elena</p> <p>06/06/2023</p>	<p>Prof.ssa Anna Maria Mulliri</p>

