

ISTITUTO TECNICO COMMERCIALE “PRIMO LEVI” DI QUARTU S. ELENA.

Anno scolastico 2017/2018. Classe 5<sup>^</sup>At, corso Turismo.

Programma didattico di Lingua e Civiltà Inglese.

Docente: Prof.ssa Silvia Sisto

***Business Theory.***

The Layout of the Business Letter.

Reading and writing the Date.

Opening and Closing Salutations.

References, Subject line, Attention line, Enclosures.

***Tourism correspondence.***

Sales Letters and Advertising in Tourism.

Circular letters: promoting holidays, tourism products and services.

Marketing documents and descriptions of products or services.

Leaflets and Brochures. Description of a Festival, a service or an event.

***English for Tourism.***

Tourists and travellers (definitions).

Words referring to travels.

Travelling by air: vocabulary.

At the airport. Checking in. Boarding Cards.

Airline Safety Instructions.

Travelling by sea: Caribbean cruise. (Materiale fotocopiato).

Water Sports: vocabulary.

Unit 2: Incoming Tourism. “Venice”.

Working as a Tour Operator: preparing the description of a town.

Itineraries.

Useful linguistic expressions for writing an Itinerary.

Giving costs and specifying what is and what is not included in the price of an itinerary.

A 5-days itinerary in London. (On line Material).

London: accommodation, getting around the city, sightseeing and attractions. (On line Material).

Marketing. The Four Ps. Promotion.

Promotion of Destinations, Offers and Events.

The language of promotion and advertisements.

Accommodation.

The Great English Pub. The History of the British Pub. Pubs Signs in Britain.

(Materiale on line sul sito: [www.historic-uk.com](http://www.historic-uk.com)).

Facilities Symbols Key. (Materiale fotocopiato e on line).

***British Literature.***

The Victorian Age (1850-1900).

Literary characteristics.

Two aspects of Victorian London: benefits and negative consequences of The Industrial Revolution. (Materiale fotocopiato).

*The Novel.*

Oscar Wilde. His Life and Works.

The Picture of Dorian Gray (Summary).

“The Preface”.

“The Wish”. (Materiale fotocopiato).

“Hallward’s Brushwork”. (Reading comprehension and text analysis). (Materiale fotocopiato).

Description of the room at the top landing in the passage above.

The metaphorical images of Light and Darkness in the passage drawn from Wilde’s novel.

Talking about art: describing a painting.

Description of the beautiful and then corrupted picture in Dorian Gray.

Aestheticism and Hedonism. Art for Art’s Sake theory.

The concept of Beauty in the passage entitled “Hallward’s Brushwork”.

The theory of Sublime by Edmund Burke.

### ***Grammar.***

Different ways of saying I like it.

To be good at; to be fond of; to be keen on.

The Simple Future Tense. Future expressions of time.

**LIBRO DI TESTO: M. RAVECCA, NEW TRAVELMATE, English for Tourism, MINERVA SCUOLA.**

**Testo consigliato: G. BERNARDI FICI, N. BROWNLEES, S. BURNS, A.M. ROSCO, TRAVEL PASS, English for Tourism, VALMARTINA.**

**Materiale autentico fotocopiato.**

**L’ insegnante  
Prof.ssa Silvia Sisto**

**Gli alunni**

**Quartu S.E., 15 maggio 2018**